


THE WORLD'S WICKED PROBLEMS


- 1 NO POVERTY**
- 2 ZERO HUNGER**
- 3 GOOD HEALTH AND WELL-BEING**
- 4 QUALITY EDUCATION**
- 5 GENDER EQUALITY**
- 6 CLEAN WATER AND SANITATION**
- 7 AFFORDABLE AND CLEAN ENERGY**
- 8 DECENT WORK AND ECONOMIC GROWTH**
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**
- 10 REDUCED INEQUALITIES**
- 11 SUSTAINABLE CITIES AND COMMUNITIES**
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION**
- 13 CLIMATE ACTION**
- 14 LIFE BELOW WATER**
- 15 LIFE ON LAND**
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS**
- 17 PARTNERSHIPS FOR THE GOALS**




 **Who do I want to be or become?**


 **What are my strengths, talents and skills already? What else do I need to develop to be successful?**


Who do I want to work with? 

 **What do I want to be known for?**

 **What do I need & want from my business?**

 **What interest or passion lies at the heart of my business to fuel it?**

Where & how do I want to work with them? 

 **So , what business direction am I headed in? What's my goal?**